

Srijan 2009 Microfinance Forum and Awards

Recognizing Social Impact and Innovation

About Srijan

For the past three years *Srijan* has symbolized a platform that has not only fostered creativity but also injected the sector with entrepreneurial vibrancy. *Srijan* has nurtured an exchange of ideas, knowledge and understanding of the financial inclusion space and true to its tradition, *Srijan* 2009 will bring to the forefront some of the issues mentioned above and shall through debates and discussions aim to bring greater clarity to the same

Most importantly, *Srijan* will showcase the efforts put in by the stalwarts of Indian microfinance – efforts like the ongoing establishment of a credit bureau, sharing of negative loan information, building up of an ethical code of conduct, launching of innovative financial products & services, integration of technology and much more.

The *Srijan* Awards will attract nominations from Indian MFIs who compete for the Annual *Srijan* Awards, in 4 categories

1. **Client-centric Product/Service by an MFI Award** - *Will recognize microfinance institutions with stellar client focused practices*
2. **Emerging MFI Award** - *New emerging business models in existence between 6 months to 3 years with a high level of social impact and the ability to scale.*
3. **MFI Transparency Award** - *Will recognize initiatives and practices within an MFI that allows it to be more transparent and eventually fairer to its clients.*
4. **Technology Innovation Award** - *Innovations in technological advancement/ application/ creation by microfinance institutions or service providers that have the ability to achieve greater financial inclusion.*

On the day of the final event, we engage all the relevant stakeholders in the microfinance sector through Panel Discussions and thought-provoking debates. The three key debates we shall host in Srijan 2009 are:

1. **Microfinance and Subprime - Is the Comparison Real?**
This debate will bring together divergent views and perspectives from the following panelist Tamal Bandyopadhyay (Deputy Managing Editor, MINT), Prashant Thakker (Global Head-Microfinance, Standard Chartered), Samit Ghosh (CEO, Ujjivan), Suresh Gurumani (CEO, SKS Microfin), Vineet Rai (moderator) and Nick O'Donohoe (Global Head of Equity Research, JP Morgan).
2. **Is Social Impact/Value Creation Key to Microfinance's Commercial Success?**
The panelists for this debate include Philip Vassiliou (Legatum), Xavier Reille (Lead Microfinance Specialist, CGAP), Harinder Sawhney (JM Financial), PN Vasudevan (Equitas), Jun Zhang (IFC) and Wim van der Beek (Aavishkaar Goodwell-moderator).
3. **Building an Effective Ecosystem for Financial Inclusion – Are the Enablers in Place?**
On this panel, we will bring together Henk Nijland (FMO), Ramesh Ramanathan (Janalaxmi Financial Services - moderator), Prakash Bakshi (Exec. Director, NABARD), Ulhas Deshpande (CEO, IntelleCash) and Matthew Titus (ED, Sa-Dhan).

An audience of around 400 industry stakeholders – including over 100 investors and bankers, over 100 MFI CEOs and practitioners, an equally large number of consultants and service providers are expected to attend the Forum. Details regarding the event can be found at www.intellecap.com/srijan2009.

SRIJAN 2009 DRAFT SCHEDULE
(December 8, 2009)

Time	Schedule
9:30 AM – 9:45 AM	Welcome Address
9:45 AM – 10:15 AM	Inaugural Address
10:15 AM – 10:30 AM	Primer on the Status of Indian Microfinance
10:30 AM – 11:45 AM	Panel 1: Microfinance & Subprime - Is the Comparison Real? Moderator: Vineet Rai, Aavishkaar Panelists: Nick 'O Donohoe, JP Morgan Tamal Bandyopadhyay, MINT Samit Ghosh, Ujjivan Prashant Thakker, Standard Chartered Suresh Gurumani, SKS Microfinance
11:45 AM – 12:15 PM	Networking Break
12:15 PM – 12:30 PM	Primer on social impact created through addressing human resource requirements in the microfinance sector
12:30 PM – 01:45 PM	Panel 2: Is Creation of Social Value/Impact Key to Microfinance's Commercial Success? Moderator: Wim van der Beek, Aavishkaar Goodwell Panelists: Philip Vassiliou, Legatum PN Vasudevan, Equitas Harinder Sawhney, JM Financial Xavier Reille, CGAP Jun Zhang*, IFC
01:45 PM – 03:15 PM	Networking Break
03:15 PM – 03:30 PM	Primer on new technology models for microfinance expansion
03:30 PM – 04:45 PM	Panel 3: Building an Effective Ecosystem for Financial Inclusion - Are the Enablers in Place? Moderator: Ramesh Ramanathan, Chairman, Janalaxmi Financial Services Panelists: Henk Nijland, FMO Netherlands Prakash Bakshi, Executive Director, NABARD Ulhas Deshpande, IntelleCash Hanuman Tripathi, CEO, Infrasoftware Technology Matthew Titus, Sa-Dhan
04:45 PM – 05:00 PM	Forum Wrap Up
05:00 PM – 05:45 PM	Networking Break
05:45 PM – 06:15 PM	Panel Discussion on Financial Inclusion and Self-Regulation
06:15 PM – 06:30 PM	Srijan 2009 Award – Opening Ceremony
06:30 PM – 07:30 PM	Srijan 2009 Awards Showcase and Awards Announcement
07:30 PM onwards	Dinner

* To be confirmed